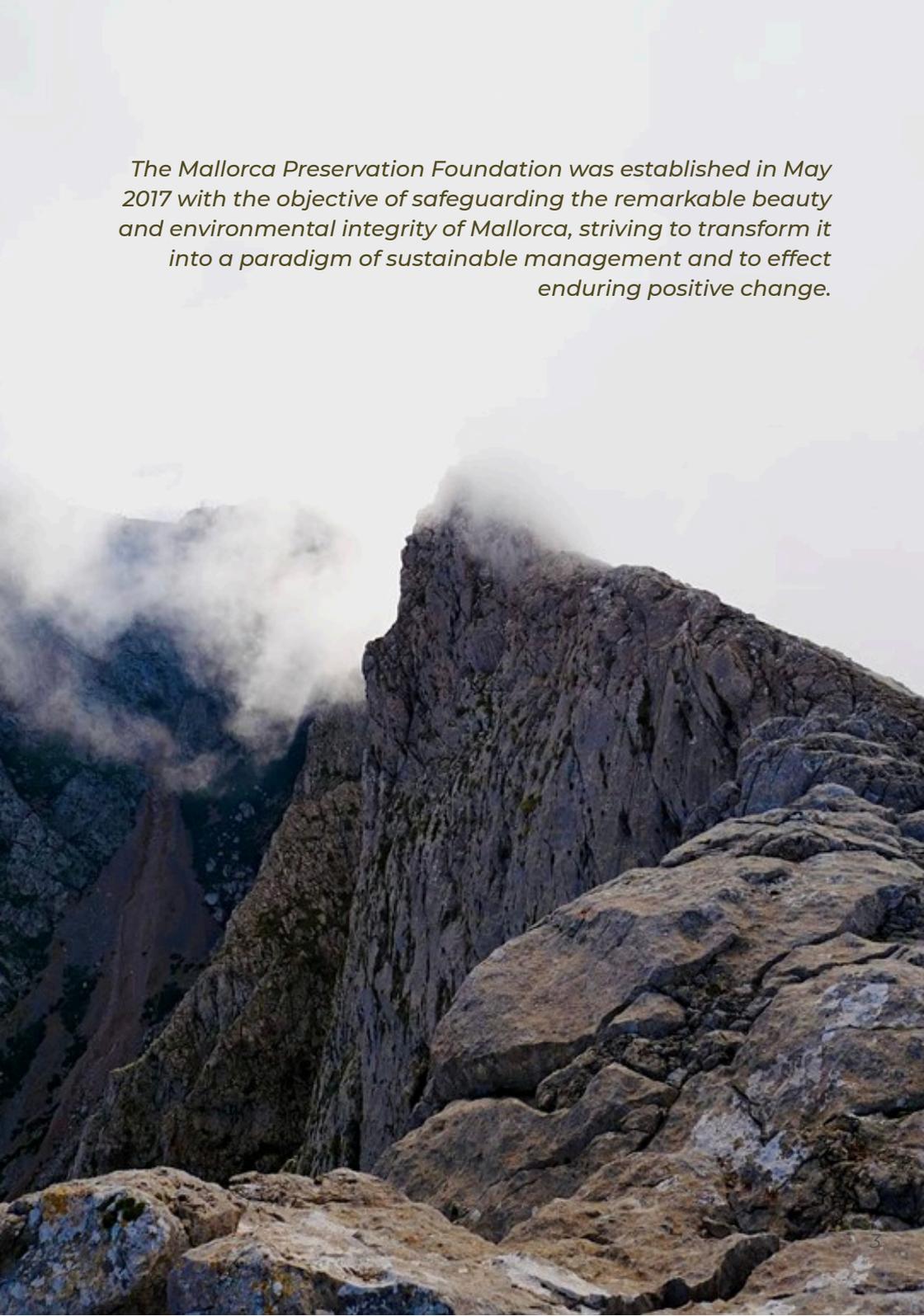




Annual report
2025

The Mallorca Preservation Foundation was established in May 2017 with the objective of safeguarding the remarkable beauty and environmental integrity of Mallorca, striving to transform it into a paradigm of sustainable management and to effect enduring positive change.





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PROLOGUE

MARCIAL BARDOLET

President since 2025

*"Mallorca is a special place in the Mediterranean;
let's continue to preserve it."*



Mallorca is an island where it is easy to reach the sea, hike in the mountains, or explore the countryside, appreciating its beauty and experiencing an identity forged over centuries through the close relationship between people and nature. Dry-stone walls, olive groves, trails, seagrass beds, and harbours are all part of the same story, where sea and land form a single ecosystem that is increasingly fragile and in need of balance.

At Mallorca Preservation, we keep the local community at the forefront of our work, promoting projects born from a commitment to the land and the conviction that collective responsibility is one of the fundamental pillars for protecting our environment. Today, thanks to the Mallorca Environmental Sustainability Observatory (OSMM), we understand more clearly that this balance is under significant pressure. This reinforces our commitment to continue working with the same values: bringing the foundation closer to people, strengthening our connection with the environment, and generating a real and lasting positive impact on the island. That is why this year we have continued to collaborate with numerous individuals and organisations committed to Mallorca's nature and landscape, while also building an increasingly diverse community that shares a commitment to caring for this island.

This work would not be possible without the efforts made over the past years or without the commitment of all the individuals, organisations, and donors who support the foundation. I would like to express my sincere gratitude to the Mallorca Preservation team, the Steering Committee, the advisory group, and, in particular, our executive director, Ana Riera, for her dedication, energy, and commitment to this project.

We all need to care for the land, because it is not just about protecting our landscape, but about understanding who we are in this place and recognising our relationship with the island and our responsibility in shaping its future.



ANA RIERA

Executive Director

"Thank you for making this possible."

We are thrilled to see how, after nine years of work, some of the projects launched by Mallorca Preservation have evolved and established themselves as high-impact initiatives.

This is the case with the biofilm project, which has prevented the use of 16,543 kg of agricultural plastic. However, beyond this achievement, the project has helped bring the issue of plastic use in agriculture to the forefront and has opened new avenues of work aimed at finding alternatives to reduce its use.

Also noteworthy is the promotion of regenerative agriculture, which began with a course on holistic livestock management and, thanks to the work of APAEMA, continues to grow. In 2025, this process reached a major milestone with the hosting of the first international conference on regenerative agriculture in Mallorca, reflecting the interest in and expansion of this approach on the island.

Another example is the Re-generación project, which began as an initiative to involve a high school in beekeeping activities and has now evolved into an educational program through which, in 2025 alone, nearly 1,000 students from special needs schools participated in environmental education activities.

These are just a few examples of the impact that projects can have when they support forward-thinking local initiatives.

MISSION

Preserving the natural beauty and outstanding environmental and biodiversity value of Mallorca. Supporting local initiatives dedicated to the conservation and protection of both marine and terrestrial ecosystems, while promoting environmental education and sustainable development.

VISION

To establish a sustainable future for the island of Mallorca, wherein the natural environment is safeguarded and preserved, and the local community flourishes in harmony with its surroundings.

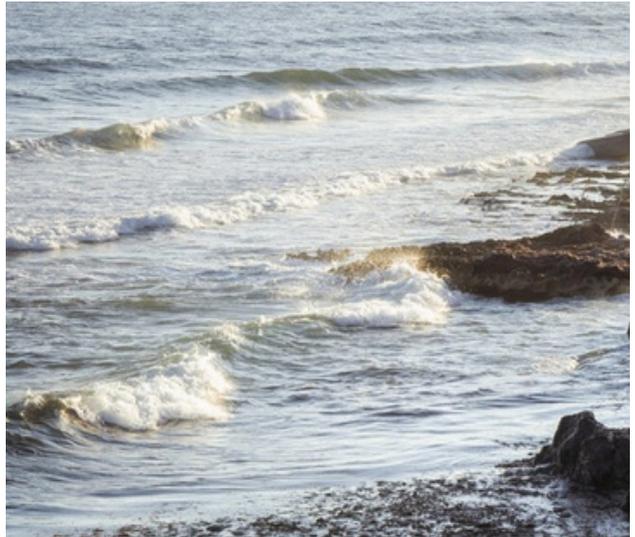
VALUES

Collaboration

Sustainability

Consciousness

Transparency



WORK AREAS



Biodiversity



Agriculture



Environmental
education



Marine conservation



Sustainability

HIGHLIGHTS

+ 1,200.00€

raised since 2017



9

years dedicated to advancing a more sustainable island



+300

volunteers are part of our MAPF family



27

collaborating organizations



8,500

social media followers



+20,000

people reached in 2025





EVENTS

We presented the exhibition "The Invisible Footprint" at the University of the Balearic Islands.



We organized the second cycle of documentaries: Cine consciente.



We participated in the III Vuelta a Sa Porrassa in Magaluf.



We took part in the second day of 'Parlem de Zones Humides,' organized by WWF in collaboration with Mallorca Preservation and Les Salines de Es Trenc.





We have joined BIOIB, the biotechnology and biomedical cluster of the Balearic Islands.



We took part in the inaugural International Congress on Regenerative Livestock Farming.



Members of all foundations associated with the Conservation Collective gathered in Cyprus.



We held a Mallorca Preservation meeting with collaborators, allies, and friends who share a common vision.



MALLORCA

PRODUCE



Agriculture is a vital component of Mallorca's identity and landscape. In addition to food production, the agricultural sector plays a crucial role in land preservation, biodiversity maintenance, and the sustenance of the island's cultural and gastronomic heritage.

Through regenerative practices, agriculture can significantly contribute to mitigating climate change by enhancing soil health, promoting water infiltration and retention, and increasing carbon sequestration. These methods enable a transition towards more sustainable production systems that are better suited to contemporary environmental challenges.

In this context, Mallorca Produce has emerged as an initiative that unites and supports diverse projects centered on agricultural regeneration and local food production in Mallorca. Its aim is to foster a food model that integrates production, territory, and community, thereby contributing to environmental preservation and the sustainable future of the island.



56,332€
destined for
2025

326,359€
allocated
since 2020



Coordinator of the La Terra Fila project : *“The revival of industrial hemp cultivation in Mallorca is feasible and will yield numerous benefits, both environmentally and for the advancement of local transformation initiatives.”*

Carmen Pérez



Coordinator of the Sweet Acorn Oaks project, Regenerative Agriculture, and Mallorca en Fruit: *“We strive for a more sustainable and ecological Mallorca, where fruit trees are essential.”*

Andreu Adrover



Coordinator of the Ecohub and Shared Machinery project: *“These initiatives forge new realities, serving as collective alternatives that contribute to a greener and more equitable Mallorca.”*

Nofre Fullana

IMPACT MALLORCA PRODUCE



3,000 kg

copper avoided through phytosanitary treatments.



+200,000

tonnes of water saved thanks to the alert stations.



42

alerts sent to 60 professional farms cultivating 1,760 hectares of woody crops.



7,000 ha

of agricultural land transitioning towards regenerative practices.



109

farmers have undergone training in regenerative agricultural practices.



2.929

fruit trees are being planted, with an absorption and sequestration capacity of approximately 1,000–1,500 kg of CO₂ per year, depending on the species and climatic conditions.

WARNING STATIONS

The Agricultural Plant Health Warning Stations project continued in 2025, providing organic producers in Mallorca with an alert system based on weather stations, predictive models, and soil-moisture probes. The system aims to optimize plant protection treatments and improve irrigation efficiency.

During the 2025 campaign, alerts were sent to 60 professional farms managing 1,760 hectares of woody crops, mainly vineyards, olive groves, and almond orchards. Over the course of the year, 32 alerts were issued for vineyards and olive groves and 20 for almond orchards, including weekly treatment and irrigation recommendations.

In 2025, the system is estimated to have prevented the use of 3,000 kg of copper saved between 200,000 and 300,000 m³ of irrigation water, and reduced fungicide treatments by around 30% on many farms, thereby improving the sustainability and resilience of the organic farming sector in Mallorca.



COLLABORATING ORGANIZATIONS



15,300€
allocated by MAPF,
€5,100 in 2025.



200,000-300,000

m³ of irrigation water
conserved.

SWEET ACORN OAKS

Grafting sweet acorn holm oaks is a traditional practice in Mallorca. Because holm oaks are inherently bitter, grafting them with selected varieties facilitates the preservation of sweet acorns. In other regions, such as Andalusia or Extremadura, where Iberian pigs are raised, the trees in those areas are traditionally sweeter, making grafting less essential.

The Associació de Varietats Locals de Mallorca is undertaking this project to establish a nursery of grafted holm oaks featuring sweet acorn varieties. The objective is to enhance the value of this iconic tree in our region, while adapting agricultural landscapes to increase resilience to climate change by providing shade, sequestering carbon dioxide, and enhancing the value of holm oak acorns.



COLLABORATING ORGANIZATIONS



15,647€
allocated by MAPF.

885



holm oaks were grafted
during the 2024-2025
season.

MALLORCA EN FRUIT

Mallorca en Fruit promotes the cultivation of fruit trees on organic farms in Mallorca, aiming to diversify the agricultural landscape, enhance resilience to climate change, and restore local fruit production.

In its initial two editions, the project supported 56 organic farms on the planting of 2,424 fruit trees, with a focus on local varieties suited to the Mediterranean climate. The most commonly planted species are olive trees, carob trees, almond trees, pomegranate trees, fig trees, apricot trees, and plum trees.

In 2025, funding went towards the planting of 1,400 new fruit trees across 32 organic farms, thereby consolidating the project's growth and enhancing its impact on the region. Beyond supplying fruit and diversifying production, these plantations contribute to the reduction of soil erosion, the improvement of water retention, and the enhancement of CO₂ sequestration, thereby fortifying the island's agricultural and environmental sustainability.



COLLABORATING ORGANIZATIONS



99,500€
allocated by MAPF,
€18,000 in 2025.



2,929

new fruit trees have been planted
since 2023.

REGENERATIVE AGRICULTURE

In this project, developed in collaboration with APAEMA, the objective is to promote the transition to certified organic farming and to strengthen practices that enhance soil fertility, boost biodiversity, and optimize water usage, thereby contributing to more sustainable agricultural methods suited to the current climatic context. Throughout 2025, the service supported 109 individuals, delivering 336 technical consultations and advising 113 farms, encompassing a total area of 7,157.92 hectares.

The advisory services have focused on essential elements including organic fertilization, irrigation management, pest control, the implementation of cover crops, comprehensive grazing management, and processes associated with organic conversion. This technical support has facilitated advancements in the adoption of regenerative practices, diminished reliance on external inputs, and enhanced the environmental and economic sustainability of organic farms on the island.



COLLABORATING ORGANIZATIONS



111,200€
allocated by MAPF,
€15,000 in 2025.

109



farmers have undergone
training in regenerative
agriculture practices.

SHARED EQUIPMENT

Shared Machinery is an initiative endorsed by APAEMA, in collaboration with Mallorca Preservation, aimed at enhancing access to agricultural machinery for organic producers in Mallorca. This initiative fosters a more efficient utilization of resources while simultaneously reducing costs and minimizing environmental impact.

Throughout 2025, advancements have been achieved in the development of the digital platform designed to facilitate the management of machinery rental and shared usage, alongside the establishment of the service's operational model to ensure a secure and functional system.

The advantages will be numerous: reduced resource consumption and greenhouse gas emissions, enhanced machinery utilization, the promotion of sustainable agricultural practices, and the implementation of more efficient technologies, facilitating knowledge exchange and the adoption of more sustainable models within the sector.



COLLABORATING ORGANIZATIONS



21.480€
allocated by MAPF.

40



machines and tools will be
accessible for this service.

LA TERRA FILA

In 2025, the initial phase of the La Terra Fila project commenced, featuring the experimental cultivation of 1 hectare of industrial hemp in Sa Pobra. This initiative focused on soil regeneration, the reduction of nematodes through crop rotation with potatoes, and the yield of high-value-added local produce.

The project covered the entire agricultural cycle, encompassing soil preparation, harvesting, and initial processing, thereby demonstrating the feasibility of hemp cultivation on the island without pesticides and with minimal water requirements. Additionally, analyses have been performed to assess soil enhancement and the potential of hemp in rotation with other sensitive crops.

This initial phase establishes the groundwork for the local production of seeds, oil, and bioconstruction materials, advancing towards a model of regenerative agriculture, emissions reduction, and sustainable reindustrialization in Mallorca.



COLLABORATING ORGANIZATIONS



18,232€
allocated by MAPF.



1
hectare of experimental
industrial hemp cultivation
in Sa Pobra.





SA NOSTRA

MAR



The waters encircling Mallorca represent one of the island's most significant environmental treasures. The quality of these waters, coupled with the diversity of its marine ecosystems, renders this environment a vital natural heritage that necessitates proactive management and safeguarding.

One of the fundamental components for the health of the Mediterranean Sea is *Posidonia oceanica*, an endemic seagrass whose meadows are vital to ecological balance. These meadows generate oxygen, sequester carbon, stabilize sediments, and offer refuge and breeding grounds for a multitude of species, while also aiding in the preservation of water transparency and quality.

Conserving these habitats is crucial for safeguarding marine biodiversity. Consequently, we endorse initiatives focused on enhancing the management of marine protected areas, advocating for sustainable fishing practices, and aiding in the conservation of vulnerable species in the Mediterranean.



41,884€
founded in
2025

242,787€
allocated
since 2020



Biel Morey

Coordinator of the Mobula Mobular project: *"This initiative embodies a significant element of adventure for two primary reasons: the limited understanding of manta ray biology and ecology, particularly in the Mediterranean, and the quest for specimens, which poses a logistical challenge. Each day spent at sea is an opportunity for learning, and every observation yields crucial data for the conservation of the species."*



Txema Brotons

Coordinator of the Cabrera Dolphins project: *"The Cabrera Dolphins project has enabled us to identify, for the first time, the specific names of the dolphins that frequent the Park."*



Xisca Pujol

Coordinator of the Tesoros del Mar project: *"The Balearic Islands stranding network serves as a vital instrument for comprehending and safeguarding our marine environment. Each report we address yields significant insights into the condition of marine fauna and the threats it faces. With over two decades of consistent monitoring, we convert data into knowledge and knowledge into action to ensure its preservation."*



Elisa Martinez

Coordinator of the Calant Xarxes project: *"Sustainable fishing can only be achieved through collaboration with fishermen. In the Balearic Islands, we have the opportunity to unite our efforts to ensure that the sea remains a source of life, employment, and future prospects."*



Inés Sastre

Stellaris Project Coordinator: *"The success of Acció Stellaris is rooted in collaboration: from the fisherman who retrieves an individual to the scientist who tracks its movements. Together, we are proving that the recovery of our most vulnerable species is achievable, and it has been a privilege for me to coordinate this effort."*



David López

Coordinator of the Port Ramassat project: *"I believe that engaging with individuals and incorporating all stakeholders is crucial for enhancing the environmental condition and management of the territory. Through the Port Ramassat project, we aim to develop the capabilities and create the opportunities necessary to construct a shared narrative and reestablish the connection between people and nature."*



Carla Alfonso

Coordinator of the Ponent Viu project: *"The Ponent Marine Reserve and its vicinity embody an area of significant ecological value. Through this initiative, we are endeavoring to enhance its protection and promote awareness of its importance, considering not only the marine zone of the reserve but also the adjacent territory and the role of the local community in its conservation."*

IMPACT SA NOSTRA MAR



73

signature whistles of recognized dolphins.



587

nursehound sharks bred in captivity for release into the Balearic Sea.



298

nursehound sharks released into protected areas of the Balearic Sea.



138

Animals, including sea turtles, sharks, and cetaceans, have received care in 2025.



50

Fishermen engaged in sustainable fishing workshops across the archipelago.



213

responses in the surveys conducted during the public consultation process for the environmental regeneration of the Serra de Tramuntana coastline.

CABRERA DOLPHINS

The Cabrera Dolphins Project, funded by Craghoppers and developed by the Tursiops Association in collaboration with Mallorca Preservation and the Cabrera National Park, continues in 2025 with the study of the bottlenose dolphin population in the archipelago through passive acoustic monitoring.

During the year, the hydrophones installed at different locations within the National Park remained operational, collecting and analyzing hundreds of thousands of underwater recordings. This work has enabled researchers to identify 73 signature whistles and estimate a population of approximately 78 individuals in the area.

Preliminary analysis of underwater noise is providing important insights into the influence of human activity on the behavior of these cetaceans, generating key information for their conservation in Balearic waters.



COLLABORATING ORGANIZATIONS



40,000€
allocated by MAPF.

73



signature whistles of
dolphins identified in
2025.

TESOROS DEL MAR

The Palma Aquarium Foundation continued its conservation and assistance efforts for marine fauna in the Balearic Islands in 2025, concentrating on addressing strandings and rescuing protected species in the Balearic Sea.

The Tesoros del mar initiative procures essential materials for the care and rehabilitation of impacted marine animals, thereby bolstering efforts to preserve marine biodiversity.

In 2025, the team provided assistance to 111 sea turtles, 23 cetaceans, and 4 sharks, underscoring their dedication to the conservation of the marine ecosystems of the Balearic Islands.



COLLABORATING ORGANIZATIONS



23,500€
allocated by MAPF,
€6,000 in 2025.

138



animals, including
sea turtles, sharks,
and cetaceans, have
received care in 2025.

CALANT XARXES

The Calant Xarxes Alliance is dedicated to promoting sustainable fishing practices in the Balearic Islands by enhancing collective brands that represent local fish and advocating for responsible consumption. This initiative collaborates with various stakeholders in the seafood value chain, such as fishermen, fishmongers, restaurants, hotels, public institutions, and civil society, to combat illegal fishing.

In 2025, thirty vessels received certification under the Millorquín collective brand, representing 30% of Mallorca's fishing fleet during the 2024–2025 period. Concurrently, the Balearic Islands Sustainable Consumption Guide for fish and seafood was introduced. Under the slogan "Sustainability starts on your plate," the guide encourages demand diversification to reduce pressure on vulnerable species. It has achieved extensive distribution across all the islands, with over 3,000 copies disseminated at 15 events and a robust presence on digital platforms. Additionally, eleven restaurants have become ambassadors of the initiative by signing the Responsible Consumption Manifesto, thereby promoting local, traceable, and sustainable seafood.



COLLABORATING ORGANIZATIONS



6,250€
allocated by MAPF in
2025.

50



fishermen engaged in
sustainable fishing
workshops across the
archipelago.



PETITS TAURONS ACCIÓ STELLARIS

The nursehound shark is classified as an endangered species in the Red Book of Fishes of the Balearic Islands, with incidental capture posing the primary threat. To enhance the protection of small sharks, an alliance was established in June 2021 among collaborating entities to bolster declining populations through captive breeding, research, and reintroduction into their natural habitats.

Since the inception of this pilot project, 587 baby sharks have been born, of which 298 have been released into the wild in the Cabrera Maritime-Terrestrial National Park, the Ponent Islands Marine Reserve, the Bay of Palma Marine Reserve, and Sa Dragonera Island Marine Reserve. Concurrently, the project continues to advance scientific research and monitoring activities, along with awareness campaigns aimed at enhancing public understanding of the conservation of this species.



ALLIANCE OF ENTITIES



CONTRIBUTORS



153



25,370€
allocated by MAPF,
€970 in 2025.

in 2025, 152 nursehound sharks were born in captivity and subsequently released into the sea.

MOBULA MOBULAR

In 2025, with the assistance of Mallorca Preservation, Save The Med enhanced the research on the spatial ecology of the Mobula mobular manta ray in the Balearic Islands, a flagship species of the Mediterranean classified as critically endangered on an international scale.

During the campaign, marine and aerial surveys were conducted off the coast of Mallorca, particularly in the Tramuntana region, and four satellite tags were deployed to enhance our understanding of their movements and habitat utilization. Two of these tags remained active for 92 and 132 days, respectively, yielding valuable data on their migration routes and movements within the water column.

The results obtained underscore the significance of the Balearic Islands as a crucial habitat for the species and offer essential scientific data to enhance its conservation in the western Mediterranean.



COLLABORATING ORGANIZATIONS



15,200€
allocated by MAPF.



4

blankets featuring
the endorsement of
Mallorca
Preservation.

PONENT VIU

In 2025, the Ponent Viu project was initiated, an endeavor designed to enhance the protection and awareness of the ecological significance of the Ponent Marine Reserve, located in southwest Mallorca.

The project is being developed in partnership with Save The Med and the Directorate General of Fisheries, promoting various awareness and management campaigns designed to enhance compliance with regulations in the marine environment. Mallorca Preservation plays an active role in territorial coordination and local dissemination of the initiatives, particularly within the municipality of Calvià.

Among the measures suggested are initiatives to restrict boat speeds in sensitive areas, enhance the management of recreational fishing, and foster awareness of the biological significance of the reserve among the local population and the educational community.



COLLABORATING ORGANIZATIONS



3,464€
allocated by MAPF.

3



port authorities
were contacted to
assist in the
dissemination of the
project in Calvià.

PORT RAMASSAT

In 2025, the Port Ramassat project was initiated, an endeavor designed to foster the environmental restoration of the Serra de Tramuntana coastline through the engagement of civil society.

In its inaugural year, the Port Ramassat Platform has been established, uniting a core team of 6-7 individuals alongside nearly 40 collaborating members, with the objective of directing local initiatives to enhance the conservation of the coastline.

The project encompassed a public consultation process that garnered 213 responses, aiding in the identification of the primary environmental issues recognized by the local community. The findings were presented at a public meeting convened in Sóller, which was subsequently followed by a participatory discussion with experts on subjects including coastal pollution, the safeguarding of marine ecosystems, excessive anchoring, and illegal fishing.



COLLABORATING ORGANIZATIONS



10,000€
allocated by MAPF.

213



responses in the
surveys conducted
during the public
consultation process.





TERRESTRIAL BIODIVERSITY

The Balearic Islands boast remarkable natural wealth, featuring over 500 endemic species and subspecies of flora and fauna. Many of these organisms rely on delicate and distinctive ecosystems, which encompass small wetlands, streams, Mediterranean forests, cliffs, and traditional agricultural landscapes. Preserving these areas is essential for the survival of numerous species.

In Mallorca, several of these habitats host emblematic and vulnerable species that necessitate monitoring and protection. This includes the booted eagle, a forest raptor whose presence and movements are examined through the Pennatus Project, as well as the small wetlands dispersed throughout the island, which serve as a refuge for a diverse array of fauna and flora, often overlooked for their ecological significance.

To safeguard this biodiversity, it is crucial to enhance our understanding of the species and the ecosystems they occupy, as well as to advocate for their conservation and restoration. Through scientific endeavors, citizen science initiatives, and partnerships with local governments and organizations, we strive to ensure that these habitats remain vibrant spaces for Mallorca's biodiversity.



21,215€
funded in
2025

62,973€
allocated
since 2020



Carlota Viada

Coordinator of the Wetlands Restoration Project, WWF: *"We concentrate on small wetlands, natural treasures that facilitate environmental education, outdoor sports, and nature tourism, fostering well-being, mental health, and new opportunities for the local economy."*



Ignacio Santiago García

Booted Eagle Project Coordinator: *"We are nearing the acquisition of initial data regarding booted eagle specimens born in Mallorca with a known age, insights into potential philopatry within the species, and the characterization of the movements of these specimens beyond the island."*

IMPACT TERRESTRIAL BIODIVERSITY

6



Bioblitz, a collaborative initiative aimed at documenting the maximum number of species in a specific location within a limited timeframe, conducted across various municipalities on the island.

6



newly tagged booted eagle specimens have been marked to enhance understanding of the species.

96



volunteers were mobilized for initiatives concerning the wetland ecosystem.

+50



km² of foraging territory for the marked chickens, along with crossings to Menorca and Cabrera.

BOOTED EAGLE

The Pennatus Project continued its investigation in 2025 into the spatial ecology of young booted eagles (*Hieraaetus pennatus*) in Mallorca, marking the second year of monitoring facilitated by the deployment of GPS/GSM transmitters. This year also introduces daily observation of the specimens and, for the first time on the island, the installation of a BROWNING DEFENDER Wifi 4G camera equipped with night vision capabilities.

This year, six new specimens have been equipped with tracking devices, adding to the two from 2024 (Galatzó and Breogán). The monitoring has produced intriguing data regarding movements, juvenile dispersal, and territory utilization, including movements among Mallorca, Cabrera, Sa Dragonera, and, for the first time, telemetry data is accessible for individuals that have ventured to Menorca.

The results obtained allow us to estimate survival and mortality rates during the first and second calendar years, while also identifying the primary cause of mortality: predation by Bonelli's eagles. The cumulative mortality rate recorded by the project over these two years stands at 54.45%.



COLLABORATING ORGANIZATIONS



17,173€
allocated by MAPF,
10,415 in 2025

6



booted eagle chicks have been marked to enhance understanding of the species.

SMALL WETLANDS

The Small Wetlands project, initiated by WWF, has facilitated the conservation and enhancement of small wetlands in Mallorca in 2025 through citizen science initiatives and forums for technical discussion.

Throughout the year, six bioblitzes have been conducted in various municipalities across the island. This collaborative initiative aimed to document as many species as possible in a single location within a limited timeframe, engaging 96 volunteers. Each day, a minimum of three naturalists with diverse specializations were on hand to gather accurate records, facilitating the ecological characterization of these areas and the production of technical reports disseminated to local authorities.

The project has been enhanced by the celebration of the 2nd “Parlem de zones humides” Day, establishing a platform for reflection and coordination aimed at the protection and restoration of these ecosystems, which are vital to Mallorca’s biodiversity.



COLLABORATING ORGANIZATIONS



45,800€
allocated by MAPF,
10,800 in 2025.

96



volunteers were
mobilized for initiatives
concerning the wetland
ecosystem.





PLASTIC FREE MALLORCA



The prevalence of plastics has emerged as one of the foremost environmental challenges of our era. In Mallorca, these materials are widely used in everyday activities, from agriculture to consumption and recreation, and, when inadequately managed, they accumulate in the natural environment, adversely impacting terrestrial and marine ecosystems.

In light of this reality, Plastic Free Mallorca is advancing a series of initiatives designed to reduce plastic pollution on the island from various perspectives. The program integrates research, materials innovation, public awareness campaigns, and direct action to enhance understanding of the issue and foster tangible solutions.

Through initiatives focused on the utilization of plastics in agriculture, the collection of waste in natural environments, and the engagement of youth and volunteers, we strive to diminish the prevalence of these materials in ecosystems and foster innovative approaches to resource management practices.



63,439€
funded in
2025

135,681€
allocated
since 2019



Andreu Adrover

Coordinator of the Biofilm project: *"Over 1,000 kilometers of plastic have been eliminated in seven years, with 20 farms implementing permanent changes."*



Alba Carbonell and Álex Mur

Coordinators of the Km of Plastic for Iris project: *"Educating younger generations about the impact of plastic in Mallorca is not merely an environmental imperative, but also a catalyst for collective transformation. When individuals adopt small changes in their daily lives, the effects are amplified. The aggregation of individual actions propels significant transformations."*



Carla Alfonso

Coordinator of the Clean-Up of Natural Spaces and Weaving the Future project: *"Each clean-up serves as a reminder that the waste entering the sea does not vanish on its own. Through every action, we aim not only to eliminate debris from the natural environment but also to reinforce our collective commitment to safeguarding our ecosystems."*



Margalida Ramis

Coordinator of the project "Study of Plastics in Agriculture": *"This study has enabled me to validate the challenges encountered by farmers in Mallorca regarding the removal of plastic from their farms, a material that is both essential and problematic, often overlooked by authorities. Furthermore, the research paves the way for more sustainable solutions, which are crucial for safeguarding health and the environment."*

IMPACT PLASTIC FREE MALLORCA

443



young individuals from Ibiza, Menorca, and Mallorca have engaged by presenting ideas for a plastic-free island.

5.753



cigarette butts extracted from the natural environment (each cigarette butt pollutes up to 500 liters of water).

13



samplings in shallow waters with the involvement of 24 volunteer divers.

18



organic farms have gained from the assistance to substitute plastic with biofilm on their properties.

+138



kilometers of plastic mulched for vegetable crops eliminated.

133



kilograms of waste collected during beach cleaning activities, made possible by the assistance of volunteers.

BIOFILM

Plastic pollution constitutes a significant environmental challenge in agriculture. In horticultural crops, plastic mulch is widely used for weed control and moisture retention; however, this material ultimately degrades into microplastics, creating waste that is challenging to manage.

This project, developed in collaboration with APAEMA, promotes the replacement of conventional plastic with a fully biodegradable alternative derived from organic compounds. This material serves the same agronomic purpose as polyethylene but decomposes naturally in the soil following the growing season, producing no waste and requiring no removal.

In 2025, 138 linear kilometers of biofilm were used, encompassing 27.6 hectares of organic farmland across 18 properties in Mallorca. This initiative has facilitated the reduction of conventional plastic usage and advanced more sustainable crop management practices.



COLLABORATING ORGANIZATIONS



17,391€
allocated by MAPF,
€2,000 in 2025.



18

organic farms have
reaped the benefits of
the assistance.

ANALYSIS OF PLASTICS IN AGRICULTURE

This project has facilitated the preparation of the study "Analysis of the Use and Management of Plastics in the Agricultural Sector of Mallorca," which, for the first time, quantifies the volume and types of plastics used in Mallorca's agricultural sector.

The research, carried out from 2024 to 2025 across 30 representative farms, indicates that the sector consumes approximately 7,976 tons of plastic; however, only 1,333 tons are classified as waste each year, due to the reuse and prolongation of the materials' lifespan.

The analysis indicates a structural reliance on plastic within the sector, particularly concerning specific crops, while also highlighting an increasing environmental consciousness and interest in alternative materials such as biofilms. The study concludes with an Action Plan that outlines concrete measures to gradually mitigate the environmental impact of plastic usage in agriculture in Mallorca.



COLLABORATING ORGANIZATIONS



15,000€
allocated by MAPF.

72%



the plastics utilized are high-density polyethylene, the most commonly employed polymer.

KILOMETERS OF PLASTIC FOR IRIS

Kilometers of Plastic for Iris is an initiative spearheaded by Mallorca Preservation in collaboration with Menorca Preservation, Ibiza Preservation, Conservation Collective, and the YouSocial Volunteer Association. Inspired by the legacy of Iris Annabel Goldsmith, this program targets the youth of the Balearic Islands to foster awareness regarding plastic pollution.

The project encourages high school students to hike through natural areas while reflecting on solutions to reduce plastic use and collecting litter along their routes. In the 2025 edition, 146 teenagers from Mallorca actively participated in the initiative, walking through the island's natural landscapes and collecting 17 kg of plastic waste. This initiative not only promotes direct environmental action but also fosters critical thinking, creativity, and environmental awareness among younger generations.



COLLABORATING ORGANIZATIONS



38,880€
allocated by MAPF,
€8,265 in 2025.



508
kilograms of plastic collected
at the Balearic level.

CLEANING UP NATURAL ENVIRONMENTS

Plastics continue to pose a significant environmental challenge on the beaches and natural areas of Mallorca. This project encourages citizen participation as a direct way to promote conservation and strengthen environmental awareness.

In 2025, sixteen clean-up events were carried out at various locations across the island, including activities open to the general public, initiatives with educational institutions, and partnerships with businesses. These efforts not only removed waste from the environment but also raised awareness about the effects of plastics and microplastics on marine ecosystems.

A total of 133 kg of waste and 5,753 cigarette butts have been collected, preventing this waste from further polluting the Balearic coast and reinforcing the collective commitment to environmental protection.



COLLABORATING ORGANIZATIONS



20,776€
allocated by MAPF,
9,540 in 2025.



281
volunteers have
engaged in all 16
activities.

WEAVING THE FUTURE

“Weaving the Future: An Alliance for the Preservation of the Balearic Islands” is a project led by Mallorca Preservation, IbizaPreservation, and Menorca Preservation, focused on addressing plastic pollution in the Balearic Islands through three main lines of action: scientific research, the promotion of a circular economy, and public awareness. This project is being carried out thanks to funding from Depeche Mode and Hublot, through the Conservation Collective.

In its inaugural edition in Mallorca, 13 sampling activities were conducted in shallow waters with the involvement of 24 volunteer divers, yielding data on the presence of marine debris. A technical report will be developed based on these findings to assess the impacts identified and inform future initiatives.

The project also included an educational program in Alcúdia involving 376 students from four schools, as well as an inter-island artistic gathering that culminated in the exhibition “Artistes i artesanes del reciclatge,” (craftspeople of recycling), showcasing the work of 27 artists from the four islands.



COLLABORATING ORGANIZATIONS



43,634€
allocated by MAPF.

24



volunteer divers have engaged in 13 shallow water sampling events.



CIRCULAR ECONOMY



The existing model of production and consumption is exerting mounting pressure on resources and the environment. In Mallorca, the growth in population, economic activity, and tourism has been accompanied by a significant increase in waste generation and the consumption of materials and energy.

In an island territory, where resources are scarce and a significant portion of waste must be managed or transported off the island, reconsidering how materials are used becomes particularly important. The circular economy promotes this shift in perspective: viewing waste as potential resources and extending the lifespan of materials through reuse, transformation, or remanufacturing.

At Mallorca Preservation, we support initiatives that explore innovative methods of utilizing materials already in circulation on the island. We focus on applied research, collaboration with academic institutions, and the development of solutions that generate local value from existing resources.



SINDICAT DEL CARTRÓ

Sindi.Cat is a social and environmental innovation initiative that views cardboard not as waste, but as a strategic material resource for the region. In Mallorca, tonnes of cardboard are processed daily through retail outlets and logistics centers, only to be compacted and exported off the island.

The project is situated within the field of remanufacturing, defined not merely as reuse or traditional industrial recycling, but as the design and production of new products using existing materials, while applying technical expertise, environmental considerations, and a systems perspective. The objective is to create replicable solutions, such as insulation, temporary construction systems, modular structures, or public facilities, that can generate both functional and economic value at the local level.

This year, we have advanced applied research, established an experimental laboratory, and launched a university competition in collaboration with the UIB (University of the Balearic Islands) and the College of Technical Architects, thereby engaging young talent and the professional sector. Sindi.Cat is not merely experimenting with a material; it is cultivating a cultural and productive infrastructure that enhances local circular economies within an island context.



COLLABORATING ORGANIZATIONS



12,970€
allocated by MAPF.



4.2

tonnes of recycled
corrugated cardboard.



AWARENESS



The shift towards a more environmentally conscious Mallorca depends not only on research or environmental management but also on societal engagement. Understanding the island's ecological challenges, from the condition of its ecosystems to the impacts of our actions, is a crucial step in addressing these issues collectively.

At Mallorca Preservation, we support initiatives that expand public access to environmental knowledge and encourage innovative forms of participation. Through educational projects, platforms for cultural dialogue, and data-driven outreach tools, we aim to foster a deeper understanding of the territory and the challenges it faces.

These initiatives aim to spark curiosity, promote critical thinking, and strengthen the connection between people and their environment, engaging different sectors of society—from students to professionals and the general public—in reflection and environmental stewardship.



38,588€
funded in
2025

94,379€
allocated
since 2023



Carol Hazas

Coordinator of the Mallorca Environmental Observatory project: *"Mallorca has undergone significant changes over the past 30 years. Its natural environment has evolved and, in numerous instances, has been affected by human activity and climate change. Consequently, the Sustainability Observatory is committed to collecting data and sharing information regarding the island's current environmental condition, which is vital for safeguarding its health and ensuring a sustainable future for all."*



Irene Wagner

Coordinator of the Re-Generation and Conscious Cinema projects stated, *"Engaging society in conservation is essential to maximize impact. Through awareness initiatives, we seek to connect conservation efforts with the general public and foster, particularly among youth, an environmental awareness that encourages the stewardship of our island."*

IMPACT AWARENESS

+800



students participating in various educational activities, including visits to an apiary and Palma Aquarium.

30



media appearances in 2025.

9



experts convened at round tables to examine contemporary issues in Mallorca through documentaries.

350



attendees to documentary screenings featuring experts.

ENVIRONMENTAL SUSTAINABILITY OBSERVATORY

The Mallorca Environmental Sustainability Observatory (OSMM), launched by the Mallorca Preservation Foundation in collaboration with Banca March, seeks to enhance understanding of the island's environmental condition through comprehensive and up-to-date data.

In 2025, it broadened its annual report to encompass 76 indicators (29 more than in 2024), integrating new official data to assess areas such as energy, water, waste, mobility, agriculture, fires, and human pressures. This expansion enables the evaluation of trends and the identification of key areas for improvement.

Furthermore, the OSMM has strengthened its outreach efforts through new social media profiles and analyses of current environmental issues, consolidating its position as a key reference on sustainability in both local and national media.



COLLABORATING ORGANIZATIONS



OBSERVATORIO
DE SOSTENIBILIDAD
MEDIOAMBIENTAL
DE MALLORCA



60,000€
allocated by MAPF,
€20,000 in 2025.

76



indicators, 29 more than
in 2024, associated with 9
of the 17 SDGs have been
examined.

RE-GENERATION

The Re-Generation project is an initiative by Mallorca Preservation aimed at bringing environmental education closer to young people in Mallorca, particularly students from Priority Attention Centres (CAP). It promotes practical experiences that strengthen their connection to the natural environment and cultivate environmental awareness.

Since its launch in the 2023–2024 academic year, the project has developed into a structured educational programme offering classroom workshops, educational visits, and activities in natural environments. Thanks to collaborations with organizations such as Cleanwave, Palma Aquarium, the Calvià Town Council, and environmental professionals, the project has been able to develop activities adapted to each educational stage.

Through this initiative, around 2,000 students from Mallorca have had the opportunity to engage with the natural environment through a variety of educational activities and hands-on experiences.



COLLABORATING ORGANIZATIONS



30,923€
allocated by MAPF,
€17,697 in 2025.

945



students participating in various educational activities, including visits to an apiary and Palma Aquarium.

CINE CONSCIENTE

Conscious Cinema is an initiative of Mallorca Preservation in partnership with EMIFF, using film as a medium to raise awareness of contemporary environmental challenges and create opportunities for reflection and dialogue within the community. The project integrates the screening of compelling documentaries with subsequent discussions featuring experts, scientists, filmmakers, and environmental professionals, thereby promoting debate and social mobilization on both local and global issues.

During the second cycle, held between October and November, four documentaries were screened, *The Invisible Mechanism*, *Before the Flood*, *Majorca Observed*, and *Ocean with David Attenborough*, accompanied by the participation of various experts in the discussions that followed.

A total of 350 individuals attended the screenings and discussions, establishing Conscious Cinema as a bridge between culture and sustainability, while reinforcing Mallorca Preservation's dedication to environmental awareness through innovative avenues of citizen engagement.



COLLABORATING ORGANIZATIONS



3,456€
allocated by MAPF,
€891 in 2025.



350

participants in
documentaries
featuring experts.

WHO WE ARE

OUR EXECUTIVE COMMITTEE



MARCIAL BARDOLET



HANS LENZ



JOE HOLLES



Alberto Torrens



FRANCISCO MERCADAL



DREW AARON



BEN GOLDSMITH

OUR ADVISORY BOARD



GO JOHN



PAUL RODWELL



DIEGO RICCHIUTI



MARTIN
BESTARD



MARIANA CHACÓN



CHRISTINA
SCHOOL

HOME TEAM



ANA RIERA

Executive Director

"Mallorca is a natural gem of the Mediterranean. It is our responsibility to preserve this magnificent island and enhance it for future generations."



IRENE WAGNER

Project Manager

"The preservation of Mallorca's natural essence necessitates our proactive measures, and it is imperative to engage the community, as matters that concern all can only be addressed collectively."



NEBIYAT BERTRAN

Director of Communication and Impact

"Caring for the environment surrounding us is the initial step toward achieving a more balanced world. Promoting the various projects undertaken at the local level is essential for raising awareness and fostering participation."



LILIA TYMURA

Accountant Manager

"Today, the stewardship of Mallorca is a collective responsibility; dedication is essential for securing the island's prosperity in the future."

OUR INTERNATIONAL NETWORK

CONSERVATION COLLECTIVE

Conservation Collective is committed to establishing, financing, and supporting local environmental foundations that advance high-impact conservation initiatives. This commitment is reflected in its focus on monitoring, managing, and endorsing world-class programs. We believe that individuals have an inherent connection to their environment, and when they feel a bond with the places they care about, they are more likely to protect them.

The Conservation Collective's global network includes more than 20 foundations. Its true strength lies in its ability to raise funds efficiently and share knowledge and experience across the network, thereby amplifying the impact of each project.

OUR FOUNDATIONS

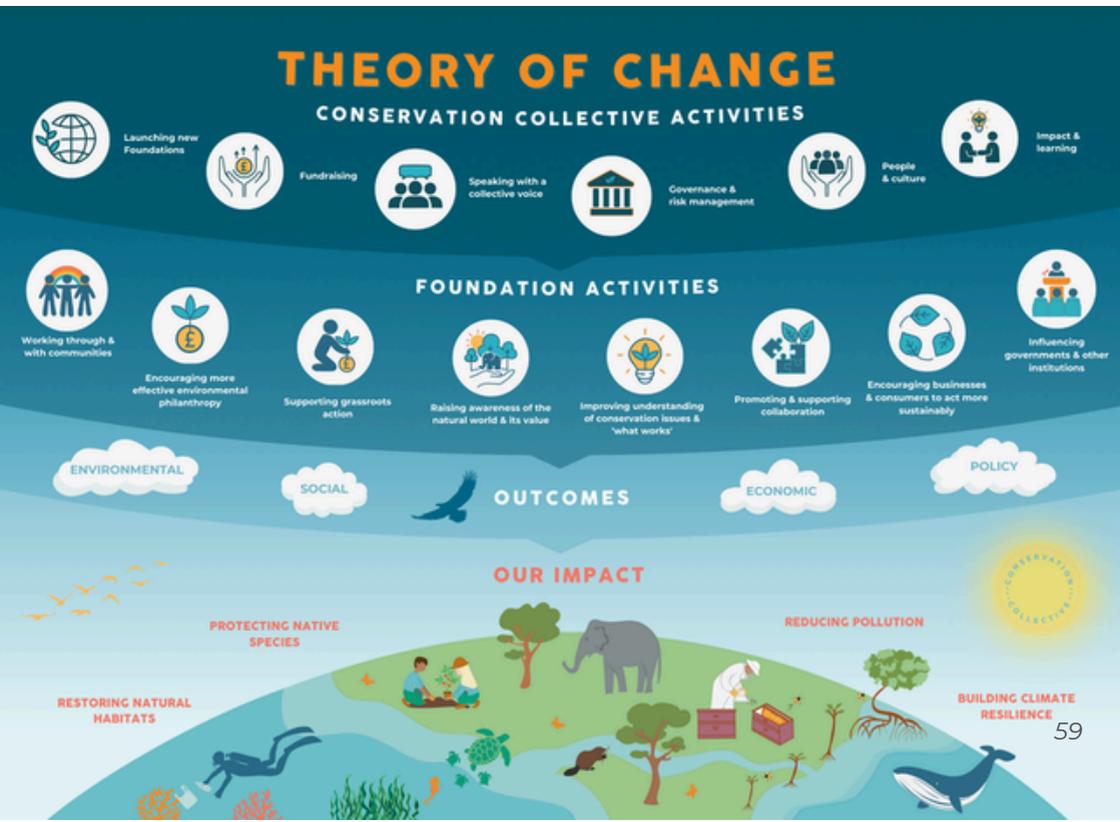




THEORY OF CHANGE

Conservation Collective's Theory of Change outlines how our initiatives create a lasting impact both locally and globally, contributing to our objectives in key areas such as habitat restoration, native species protection, pollution reduction, and strengthening climate resilience. It shows the connections between the activities carried out at different levels (Conservation Collective, local foundations, and beneficiaries) and how these efforts together generate a range of positive social, economic, and policy outcomes. These include increased awareness and appreciation of the natural environment, the adoption of environmentally responsible practices by public and private entities, and the protection and restoration of ecosystems.

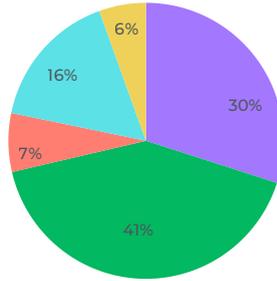
The Theory of Change provides a clear framework to guide, measure, and evaluate the effectiveness of our work, while also supporting transparent communication.



FINANCING

DONATION SOURCES 2025

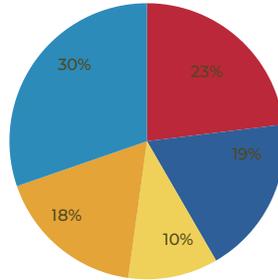
- Foundations
- Ambassadors
- Executive Committee
- Private individuals
- Events



Total income in 2025: €436,423.51

DONATIONS TO LOCAL PROJECTS 2025

- Agriculture
- Marine Conservation
- Biodiversity
- Environmental Education
- Circular Economy

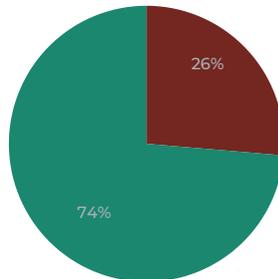


Total money allocated to local projects in 2025: €316,885

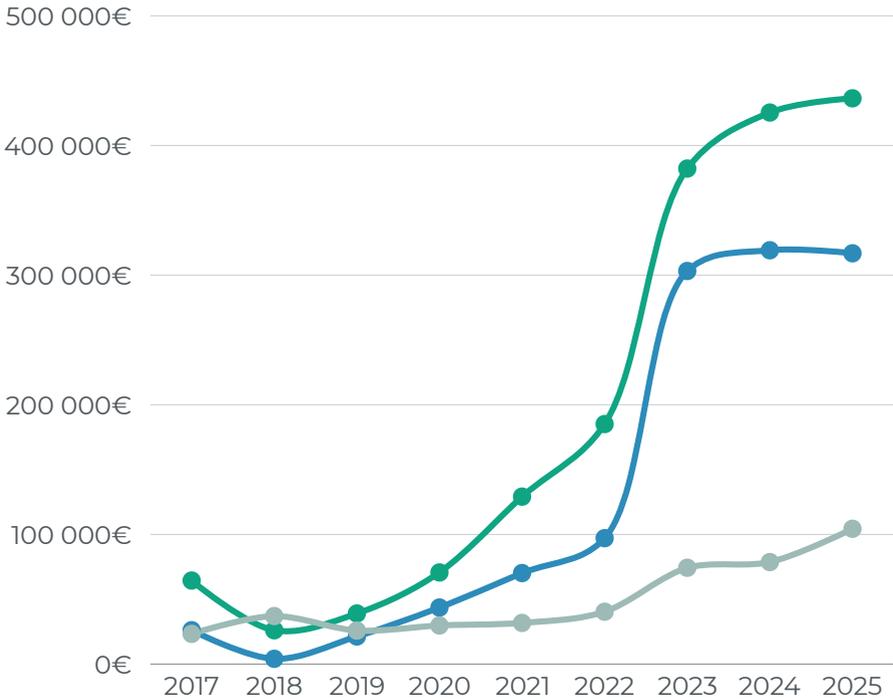
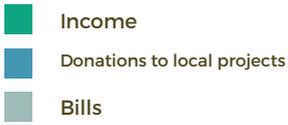
*A percentage of the expenditure on projects is team dedication

DISTRIBUTION OF EXPENDITURE 2025

- Operating expenses
- Projects



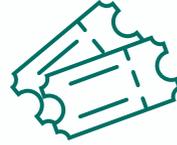
DONATION HISTORY



HOW WE FUND OURSELVES

EVENTS

Our ambassadors, individual donors, and partners organise fundraising events for the Foundation and match the funds raised. In addition, we host auctions and other fundraising activities.



CORPORATE DONATIONS

There are three categories of corporate ambassadors: Silver, Gold, and Platinum. If you are interested in becoming an ambassador, please contact us at atana@mallorcapreservation.org

DONATIONS FROM INDIVIDUALS

Individuals who wish to support our work may contribute through a monthly, annual, or one-time donation by bank transfer or through our website: mallorcapreservation.org/donate/.



INITIATIVE 1€

Customers at participating establishments can easily contribute to environmental sustainability: an additional 1 euro is added to the total purchase amount and automatically appears on the receipt or invoice.

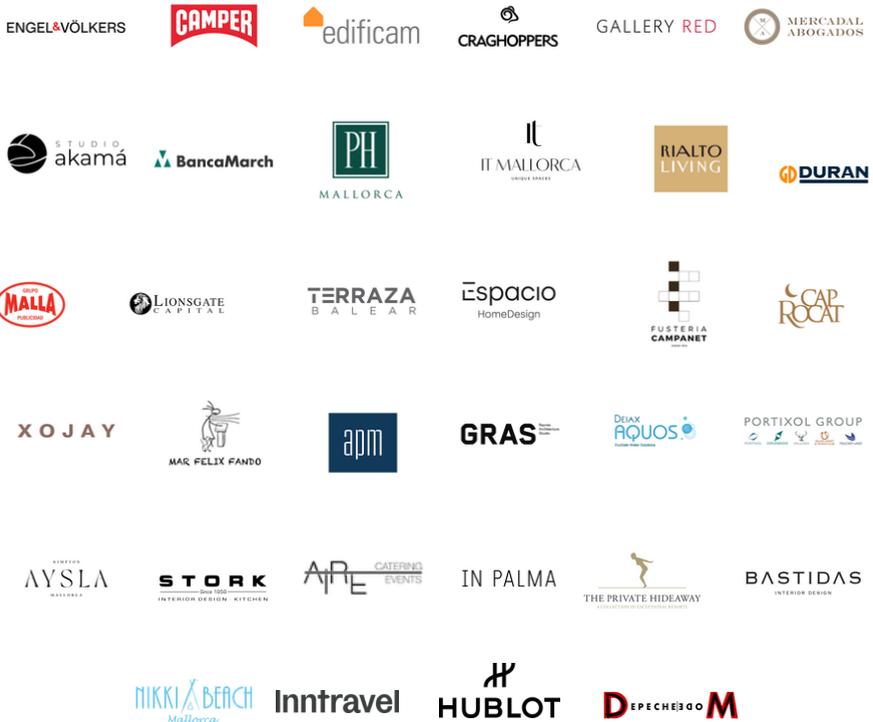
OUR AMBASSADORS

WOULD YOU LIKE TO JOIN OUR FAMILY?



Individuals, businesses, and organizations can contribute to our efforts in various ways. If you wish to support us, please reach out at ana@mallorcapreservation.org.

TOGETHER, WE CAN EFFECT CHANGE!





COLLABORATING ASSOCIATIONS

Mallorca Preservation's work is only possible through collaboration with local associations, with whom we work closely to implement projects that help safeguard our island.





WWW.MALLORCAPRESERVATION.ORG

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